

**FARUK SARAÇ TASARIM MESLEK YÜKSEKOKULU**  
**MODA YÖNETİMİ PROGRAMI DERS ÖĞRETİM PLANLARI**

**DERS BİLGİLERİ**

Ders	Kodu	Yarıyıl	T+U Saat	Kredi	AKTS
Mesleki Yabancı Dil I	MYP 201	3	2+0	2	2
Dersin Dili	İngilizce				
Dersin Seviyesi	Ön Lisans				
Dersin Türü	Zorunlu				
Dersin Koordinatörü	Öğr. Gör. Eda TURAN				
Dersi Verenler	Öğr. Gör. Dr. Selin ÖGEL AYDIN				
Dersin Amacı	To improve their reading, understanding, and application skills of foreign trade expressions, documents and foreign trade operations accurately.				
Dersin Öğrenme Kazanımları	1	<i>Understands phrases and frequency vocabulary related to areas of business organizations</i>			
	2	<i>Uses the business business words in fashion and will give you a lot of important insights on this industry.</i>			
	3	<i>Writes a short simple postcards, fill in forms with personal details and write a formal / Informal e-mail.</i>			
	4	<i>Interacts in a simple way provided the other person is prepared to repeat or rephrase things while making decisions, describing a product, making arrangement.</i>			
	5	<i>Uses simple business phrases and sentences to describe for starting a presentation.</i>			

**DERS AKIŞI**

Hafta	Teorik	Uygulama
1	Business Organizations	
2	Business Words in Fashion	
3	The Organizations Chart	
4	Jobs and Responsibilities	
5	Formal / Informal E-mail Expressions	
6	Basic Business Word	
7	<b>ARA SINAV</b>	
8	Talking about and solving problems on the phone	
9	Making decisions	
10	Describing a product	
11	Making arrangements	
12	Dailing with problems-Giving advice on problems	

<b>13</b>	Participating in discussions	
<b>14</b>	Starting a presentation	
<b>KAYNAKLAR</b>		
<ul style="list-style-type: none"> <li>- Dillon, S. (2011). The fundamentals of fashion management. A&amp;C Black.</li> <li>- Clark, J. (2014). Fashion Merchandising: Principles and Practice. Palgrave McMillan.</li> <li>- Market Leader: Person Education</li> <li>- Professional English: Penguin English Guide</li> <li>- Öğretim Elemanı Ders Notları</li> </ul>		

<b>DEĞERLENDİRME</b>		
Yarıyıl İçi Çalışmaları	Sayısı	Katkı Yüzdesi
<b>Ara Sınav</b>	<b>1</b>	<b>40</b>
<b>Ödev</b>	<b>0</b>	<b>0</b>
<b>Yıl Sonu Sınavı</b>	<b>1</b>	<b>60</b>
<b>Toplam</b>	<b>2</b>	<b>100</b>
<b>Yıl İçi Çalışmaların Başarıya Oranı</b>	<b>40</b>	
<b>Finalin Başarıya Oranı</b>	<b>60</b>	
<b>Toplam</b>	<b>100</b>	
<b>Açıklama</b>		